BioAg Country

Summer 2026-27

Plan Ahead. Secure your Phosphorus Source Now.

A message from Anton Barton, Managing Director, BioAg



Since 2020, many Australian cropping businesses have enjoyed a run of above-average production years. While strong yields are always welcome, they also come with increased nutrient removal. For many farmers, declining soil phosphorus (P) levels are becoming a concern as successive high-yielding crops draw down soil reserves.

With another cropping season on the horizon, now is the time to consider not just how much phosphorus you're applying, but where it's coming from and how you're managing soil fertility for the long term.

Building Capital P for Long-Term Productivity

At BioAg, we believe maintaining adequate soil phosphorus reserves is fundamental to sustainable, profitable cropping.

BioAgPhos® offers farmers a long-lasting source of Capital P, helping rebuild soil phosphorus reserves and reduce the pressure on starter fertilisers such as MAP.

For cropping systems, we generally recommend applying ***BioAgPhos*** at rates of 200–300 kg/ha, depending on soil test results and Capital P requirements. Ideally, this is applied at the beginning of the cropping rotation, often ahead of canola, and can be combined with lime and/or gypsum where required.

> *At BioAg, we believe maintaining adequate soil phosphorus reserves is fundamental to sustainable, profitable cropping.*

By investing in Capital P, farmers can take a longer-term approach to phosphorus management, supporting soil fertility and potentially reducing their reliance on highly soluble starter fertilisers over time.

And for Pastures? *BioAg Superb®*

Phosphorus planning is equally important for livestock and pasture enterprises.

BioAg Superb® is a 2:1 blend of ***BioAgPhos*** and gypsum, supplying phosphorus, calcium and sulphur to support pasture productivity.

Designed as an alternative to SSP where these nutrients are required, Superb provides a practical option for farmers looking to maintain productive pasture systems.

For larger operations, ***BioAgPhos*** can also be blended on-farm with lime and gypsum, allowing multiple soil amendments to be applied in a single pass.

Containing 13% phosphorus, ***BioAgPhos*** is designed to support longer-term soil phosphorus management, with biennial applications offering a practical option in suitable farming systems.

Backed by more than 25 years of farmer experience, agronomic research and paddock results, ***BioAgPhos*** offers an established alternative for farmers looking beyond conventional phosphorus programs.

Australian Manufacturing. Reliable Supply.

With fertiliser supply and pricing continuing to influence farm input decisions, knowing where your phosphorus comes from matters.

BioAg imports highly reactive phosphate rock from Algeria through Geelong, with ***BioAgPhos*** manufactured at our solid fertiliser facility at Batesford Quarry, west of Geelong.

By managing our own raw material inventory and Australian manufacturing, we maintain greater control over production and supply, helping farmers plan their phosphorus requirements with confidence.

ORDER NOW to lock in Early Bird Pricing*

***BioAgPhos* RRP $590 per tonne**
EXW Batesford Quarry + GST

(BAP $4.53 per kg/P vs SPP $5.68 kg/P vs MAP $5.52 kg/P)

***Superb* RRP $475 per tonne**
EXW Batesford Quarry + GST

*Deal ends at Christmas 2026

Now is the Time to Plan.

Whether you're looking to rebuild soil phosphorus reserves, review your cropping fertiliser strategy or plan pasture nutrition, I encourage you to start the conversation now.

Review your soil tests, consider your Capital P requirements and speak with your local BioAg representative about securing your phosphorus source ahead of the next application window.

Investing in soil fertility today is an investment in the productivity and profitability of your farming business for years to come.

Reliable. Proven. Profitable.

Anton Barton, Managing Director, BioAg Pty Ltd.

First-year customers, already seeing great results!

Click to watch the video



Brenton & Anna Sessions
Bellaspur Angus, Vic.

Performing in the Paddock – Communicating Success

BioAg's Allan Reid and Amelia Elliston recently took to the stage at the BioInputs Conference at Crown Melbourne, co-presenting *"Performing in the Paddock – Communicating Success"*.

Allan shared his experience working directly with farmers, highlighting the importance of combining sound science, agronomic expertise and an understanding of individual farming goals to develop programs that deliver real results in the paddock.

Amelia followed by exploring how sales agronomists and marketers can work together to capture and communicate these successes. Central to her message was the importance of authenticity – allowing farmers to share their experiences and results in their own words.



Having supported Australian agriculture since 1999, BioAg has built lasting relationships with farmers across the country, many of whom continue to choose our products year after year.

We're fortunate to have a long list of loyal customers willing to put their names, faces and experiences behind the BioAg brand.

To every farmer who has shared their story, recommended our products or supported BioAg over the years – thank you. Your trust and endorsement are among the strongest demonstrations of our brand promise: *Reliable. Proven. Profitable.*

BioAg Hits the Road!

Keep an eye out for BioAg on the road, with our new billboards set to appear along major roads near Albury, Cobram, Tamworth, Griffith and Leeton.

Featuring real, long-term BioAg customers, the billboards celebrate the farmers who have experienced the benefits of a BioAg program firsthand and are proud to put their names and faces behind our brand.

Our customers already know the success that can be achieved with a well-planned BioAg program. Now we want more Australian farmers to know about it too!

There's no better endorsement than the experience of farmers who continue to choose BioAg year after year.

To the customers featured in our campaign, thank you for sharing your stories and helping us spread the word.

BioAg. ***Reliable. Proven. Profitable***







Field Day Season – Always a Highlight on the BioAg Calendar!

There's nothing quite like field day season, and this year we thoroughly enjoyed attending both the Henty Machinery Field Days and Elmore Field Days.

For the BioAg team, field days are a fantastic opportunity to catch up with existing customers, hear how things are progressing on-farm and connect with new farmers interested in learning more about our products and approach to soil health and plant nutrition.

They're also a valuable chance to reconnect with others in the agricultural industry, exchange ideas and see the latest innovations and developments shaping the future of Australian farming.



Above all, we enjoy the conversations, relationships and shared passion for agriculture that make these events so worthwhile.

A big thank you to everyone who stopped by the BioAg sites at Henty and Elmore.

We always appreciate the opportunity to catch up and look forward to seeing you again next field day season!

Find your local Area Manager here

BioAg® | CELEBRATING 25 YEARS EST. 1999